

EDITION 11

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Study Competition

The SFM 2025 Case Study Challenge will be Launched in the 1st-2nd Week of September.

Final Year/2nd Year Students from below campus are eligible to participate in the challenge:

- IIM Ahmedabad
- IIM Bangalore
- IIM Calcutta
- IIM Lucknow
- ISB (both campuses)
- IIM Mumbai

General Guidelines:

- Students need to register their Team at Lodha Portal. They can form a group of min. 2 and max 3 participants.
- Only one team member should register on behalf of whole team.
- Teams must submit their solutions by the specified deadline.
- 1st Round: All the solutions submitted within the deadline will be evaluated by a panel of judges.
- 2nd Round: Top team from each campus would be selected basis evaluation to make a presentation to the panel in last week of October at Lodha Head Office (Mumbai). Each team will be given 15 mins for presentation and 5 minutes will be Q&A session.

Top 3 teams will selected post the presentation round, top 2 will be getting a Cash Reward & all 3 will be getting a PPI.

Tentative Timelines	
1 st & 2 nd Week Sept	Registrations open on the website
3 rd & 4 th Week Sept	Case Study Roll Out / Time for Students to submit solutions
1 st Week & 2 nd Week Oct	Evaluation of solutions
2 nd - 3 rd Week Oct	Announcement of Top Teams for Final Presentation
4 th Week Oct	Final Presentation