



The address. By invitation only.

Lodha Group introduces Spa Villas at Lodha Bellezza
Redefining luxury in Hyderabad, Lodha announces the third phase of
Lodha Bellezza on the auspicious occasion of Ugadi

Hyderabad, March 16th 09: Continuing to build up on the spectacular success of its luxury project – Lodha Bellezza, one of India’s leading real estate developers Lodha Group, now introduces spa villas at Lodha Bellezza. Being launched on the auspicious occasion of the Telugu New Year Ugadi, Lodha Bellezza is spread across 12.9 acres of prime land at Eden Square, near HiTec City.

The super luxury first 'By Invitation Only' project in Hyderabad stands tall at the pinnacle of redefining luxury in Hyderabad along with providing a rich experience to its residents. These exclusive and premiere 'Spa villas' emphasize the importance of cultivating community relationship and social security.

Says R. Karthik, Sr. VP Marketing, Lodha Developers Ltd, “Over the last five years, this location has witnessed unprecedented growth, swiftly emerging as one of Hyderabad’s most coveted destination. Lodha Bellezza goes much beyond quality construction, making a definitive statement in opulence and luxury. Here, you have the privacy of your own spa villa, the lifestyle of a plush resort, the security of a gated community, and the advantage of having like minded individuals as neighbours.”

Themed on Californian style living, these fully air conditioned 'spa villas' offer cutting-edge home automation technology with cell phone-operated appliances, internationally branded modular kitchen, exquisite designed bathroom fittings to private spa pool in the residence. Complementing the superlative residences, are high-end external lifestyle amenities like the clubhouse, party lawn, a high-end gymnasium, indoor games arena, swimming pool for both adults and children will surely appeal to both a sports enthusiast and a leisure seeker.

Emergence of Hyderabad as a leading IT destination and high disposable incomes has spurred the growth of luxurious homes exponentially in this southern city. It is this need of the aspirant populace of Hyderabad that the spa villas by Lodha Bellezza strive to meet.

About Lodha Group

Lodha Group established in 1980 is the empowering real estate developer based in Mumbai. It provides comprehensive residential and office space solutions with diverse consumer segments ranging from high-end residential and commercial projects to affordable housing. Lodha Group is known for world-class solutions leading to several innovative firsts. It has created an entirely new residential category/ sub brand CASA to provide lifestyle luxury facilities to mid-income

segment in Mumbai's suburban locations. Lodha Group is rewarded by number of prestigious awards recently such as construction world builders award, ET Acetech award and award by constructionsourceindia.com. They also contribute immensely in CSR activities to create a better life for its brethren in the society through proactive social initiatives.

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